

SpeakerCraft ERS 1.0 Takes Top Honors at CEDIA Expo

iPhone® interface wins Best New Product in
Manufacturer's Excellence Awards

RIVERSIDE, CA: September, 2008 SpeakerCraft, America's original manufacturer of in-wall speakers is pleased to announce that their ERS 1.0 iPhone Interface Kit was awarded Best New Product in CEDIA's Manufacturer's Excellence Awards at the recent Expo in Denver Colorado. The Best New Product winners were selected onsite at EXPO from a list of 30 finalists by a committee of industry professionals.

The ERS 1.0 Kit is an accessory that adds the iPhone interface function to SpeakerCraft's popular MZC platform. By connecting the MZC to the home's existing WiFi network the iPhone becomes a remote that can control the system from anywhere inside or outside the house. Its reach is only limited by the home's wireless network. By taking advantage of the iPhone's Safari® browser there is no necessity to download or program the iPhone itself. In fact there is essentially no programming required at all for existing MZC systems. The unit is literally plug-n-play.

"It is great to be recognized by CEDIA for our technological advances," said Jeremy Burkhardt, SpeakerCraft's CEO. "We are always pushing the envelope and looking for ways to make our dealer's lives easier and more profitable. The iPhone Interface is a tremendous addition to our MZC audio/video control and distribution offering."

SpeakerCraft, established in 1976, devoted itself for more than a decade to the design and development of architectural loudspeakers and became known as the prime OEM for many well-known, in-wall speaker brands in the field. In marketing its own brand, now one of the widest lines of architectural speakers and electronics in the industry, SpeakerCraft brings with it years of experience and a dedication to dealer satisfaction.

For further information about SpeakerCraft and its products, contact Dave Donald, V.P. of Marketing at ddonald@speakercraft.com. You may visit SpeakerCraft on their website at www.speakercraft.com. Or contact SpeakerCraft, Inc., at 940 Columbia, Riverside, CA 92507. Phone: 800-448-0976, Fax 951-787-8747.